

Chad Tracy and Joey Uyemura

Wray FCCLA

Wray High School

Wray, Colorado

Digital Stories For Change

“The Choice”

IDENTIFY CONCERNS



When deciding the topic for this year's theme of, "Transforming Your Community, One Action at a Time," we decided that we would do it on pollution. However, pollution being too vague, we could not decide as to which section we would do it on. Our concern was not necessarily the immediate health threat of types of pollution, but the "not my problem" mindset that millions have adopted. So, we selected air pollution, as it perfectly encapsulates the harmful effect that, although invisible, is very imminent and caused by that mindset.

SET A GOAL



Our goal is to get our message to as many people as possible, and, as a result, make the biggest positive impact we can.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



To start this project, we will need to create a storyline first. This should encapsulate the message we want to spread. Then, we will fill out the storyboard template so we know which shots we need to draw. Next, we will plan the soundtrack/sound effects as well as the script for narration at the end. From there, we will animate the movie in the form of a rough draft. From there, we can make the sound track and the sound effects. Then, we'll finish up the animation and film the narration. Finally, we will post the video on the website and anywhere else we find.

ACT



Acting on this included the animation and the recording of all of the parts that went into this project. We kept an organized schedule of deadlines at which we needed to complete certain tasks, and who needed to complete them.

FOLLOW UP



In hindsight, this project has taught us many things about air pollution and the mentality responsible for it. It has given us motivation to fight against these things, and to teach others to do the same.



Angela DePue <adepue@wrayschools.org>

2019-2020 STAR Events Online Project Summary Form

FCCLA <noreply@registermychapter.com>
Reply-To: competitiveevents@fcclainc.org
To: adepue@wrayschools.org

Wed, Jan 29, 2020 at 9:16 PM

EVIDENCE OF PROJECT SUMMARY SUBMISSION

Thank you for completing the project summary form for your STAR Event. To receive the point for submission, print this email and have your adviser verify by signing and dating below for including in a display, file folder, or portfolio. One survey per entry is required.

Chapter Name: Wray High School FCCLA - 11693

State: Colorado

Members: Chad R Tracy, Joseph B Uyemura

Event Name: Digital Stories for Change

Level: Level 2 (grades 9 and 10)

Project Title: The Choice


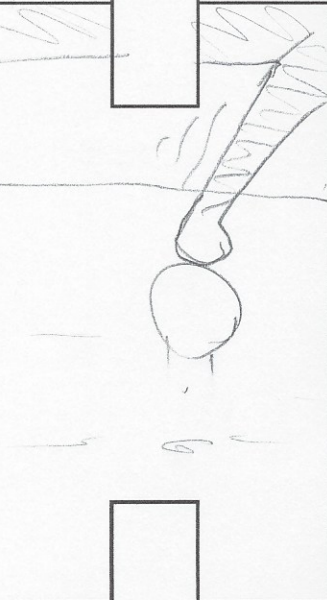
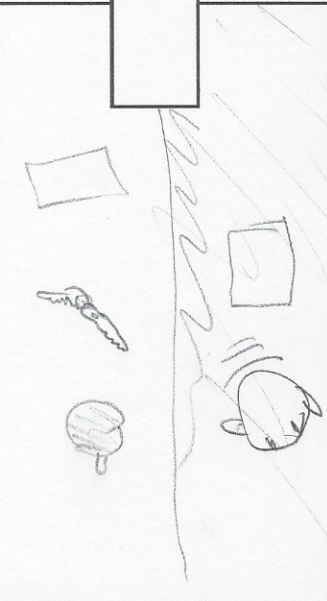
Adviser's Signature Mrs Angela DePueDate 1-29-2020



DIGITAL STORIES FOR CHANGE

Storyboard Template

Participant Name Jay Lyman + Chad Tracy Chapter ID # W693 State Colorado
Category Digital stories for change Title of Project "The Choice"

TITLE SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:
IMAGE					
					
SCRIPT/NARRATION					
Night scene, overlooking town Man pulls into driveway + gets out of car.		Opens door		Drops off keys at a table	
MEDIA/DESIGN					
Sfx - Car pulls in Car door opens + closes				Sfx - Door opens + closes lights turn on	
Musical - Caffeine but not too fast					

DIGITAL STORIES FOR CHANGE

Storyboard Template

Participant Name _____ Chapter ID # _____ State _____

Category _____ Title of Project _____

TITLE SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:
<p>IMAGE</p>					
<p>SCRIPT/NARRATION</p> <p>Gets a drink from the fridge.</p>		<p>Watching television</p>		<p>Turns off light</p>	
<p>MEDIA/DESIGN</p> <p>Sfx - sound of refrigerator</p>		<p>tv sound</p>		<p>light switch</p>	
<p>11</p>					

DIGITAL STORIES FOR CHANGE

Storyboard Template

Participant Name _____ Chapter ID # _____ State _____

Category _____ Title of Project _____

TITLE SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:
<p>IMAGE</p>					
<p>SCRIPT/NARRATION</p> <p>Light turns off from outside house.</p>		<p>Alarm beeps</p>		<p>Alarm beeps</p>	<p>Alarm beeps</p>
<p>MEDIA/DESIGN</p> <p>Sfx - Nighttime sounds</p> <p> —————></p>		<p>Alarm beeping</p>		<p>Sounds of brushing teeth</p>	<p>Sounds of brushing teeth</p> <p>Light, morning music —————></p>



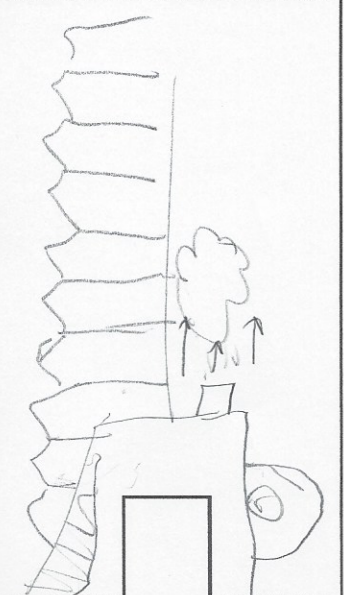


DIGITAL STORIES FOR CHANGE

Storyboard Template

Participant Name _____ Chapter ID # _____ State _____

Category _____ Title of Project _____

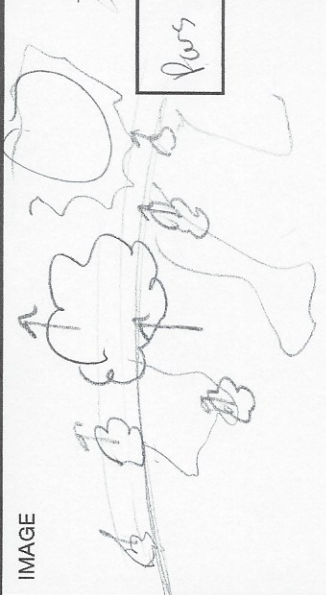

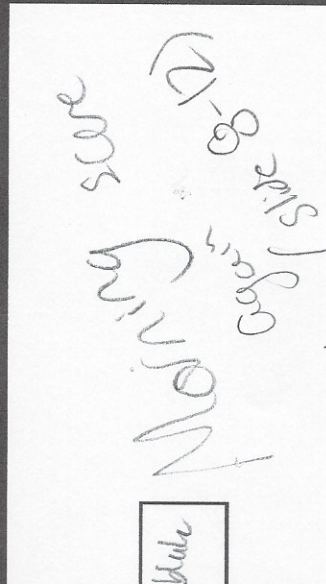
TITLE SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:
					
SCRIPT/NARRATION He takes a shower		Gets into his car again		Drives away	
MEDIA/DESIGN Sfx - sound of shower		Car door open + close.		Sound of car engine + pilling out of driveway	
				→ switch to slow + minor key →	



DIGITAL STORIES FOR CHANGE

Storyboard Template

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Category _____ Title of Project _____

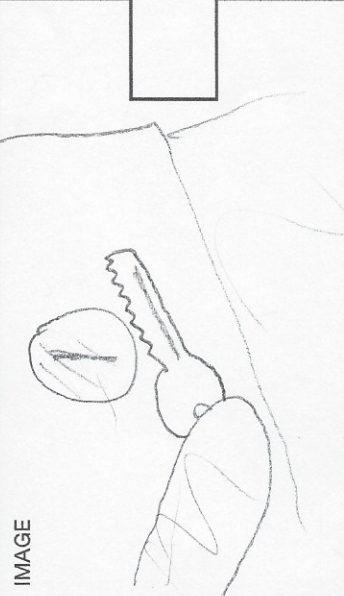
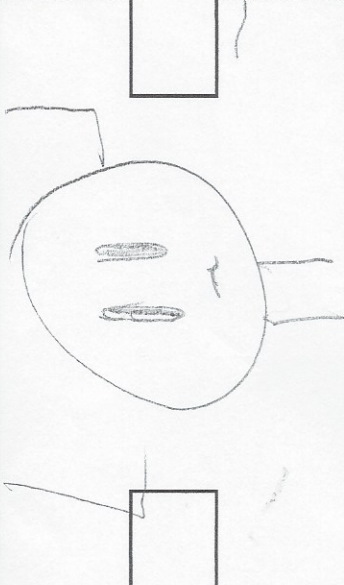
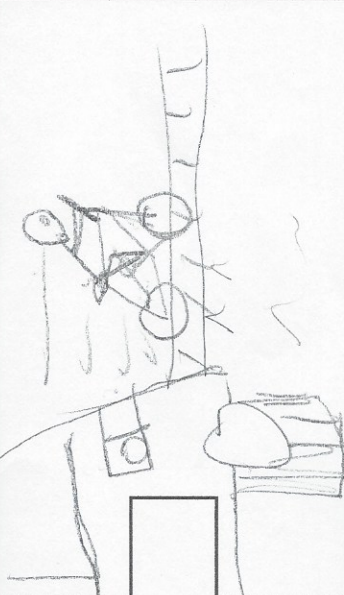
TITLE SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:
IMAGE 					
SCRIPT/NARRATION Snake floats up to atmosphere and moves off screen with dead Snake floats in distance		Boat watched from global warning.			
MEDIA/DESIGN Sfx — heart monitor beep — 11 ————— deawd —————		heart monitor beep ————— fade into alarm. repeat morning sounds			

DIGITAL STORIES FOR CHANGE

Storyboard Template

Participant Name _____ Chapter ID # _____ State _____

Category _____ Title of Project _____

TITLE SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:	SLIDE/SCENE #	TIME:
<p>IMAGE</p> 					
<p>SCRIPT/NARRATION</p> <p>Man hesitates to put in key</p>		<p>Porcus has actors</p>		<p>Man rides bike away instead of using car.</p> <p>(END)</p>	
<p>MEDIA/DESIGN</p> <p>music is hesitant (tim)</p>		<p>Sfx - sound of bike riding away.</p>		<p>ends on "I chose (satisfying)"</p>	

Project Summary

In this project, the main reason we chose to fight against air pollution wasn't necessarily to fight air pollution, but the mindset that is the fundamental basis to any problem that doesn't directly affect certain people. In hindsight, air pollution worked well because it is a problem we can't necessarily see to often, but it is deadly all the same.

This problem came to our mind when we saw the theme "Changing your community, one step at a time." We began to think about ways we could support this thought, and we began to ask the reasons why people aren't doing it. We concluded that the reason that people don't do the little things is that they believe that their little effort doesn't matter. After we decided on that, the choice was made to focus deeper on air pollution, as just the mindset would be too vague and needed an example.

The research that went into this was not a lot for what we expected. The few websites we used were credible and had the information we needed. We just wanted to prove that air pollution is deadly, and that the actions we are taking now is not enough to stop it. For this reason, we didn't need to reach out to a lot of experts in the fields of pollution and air clarity, and could maintain a tight operation.