
IDENTIFY CONCERNS



When deciding the topic for this year's theme of, "Transforming Your Community, One Action at a Time," we decided that we would do it on pollution. However, pollution being too vague, we could not decide as to which section we would do it on. Our concern was not necessarily the immediate health threat of types of pollution, but the "not my problem" mindset that millions have adopted. So, we selected air pollution, as it perfectly encapsulates the harmful effect that, although invisible, is very imminent and caused by that mindset.

SET A GOAL



Our goal is to get our message to as many people as possible, and, as a result, make the biggest positive impact we can.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



To start this project, we will need to create a storyline first. This should encapsulate the message we want to spread. Then, we will fill out the storyboard template so we know which shots we need to draw. Next, we will plan the soundtrack/sound effects as well as the script for narration at the end. From there, we will animate the movie in the form of a rough draft. From there, we can make the sound track and the sound effects. Then, we'll finish up the animation and film the narration. Finally, we will post the video on the website and anywhere else we find.

ACT



Acting on this included the animation and the recording of all of the parts that went into this project. We kept an organized schedule of deadlines at which we needed to complete certain tasks, and who needed to complete them.

FOLLOW UP



In hindsight, this project has taught us many things about air pollution and the mentality responsible for it. It has given us motivation to fight against these things, and to teach others to do the same.