

FCCLA Planning Process Summary Page Template

(Space modifications are allowed, as needed)

IDENTIFY CONCERNS



Bicycles are a relatively dangerous form of transportation when sharing the road with cars. In many towns, there are dedicated bike lanes and sidewalks that make riding bikes safer, but in our town, there are not bike lanes and some of the sidewalks are not in good enough condition to ride a bike safely on. People need to be educated on bicycle safety so they can stay safe while sharing the road with motorists.

SET A GOAL



Our goal is to create an instructional video that explains how to stay safe on a bike in an easy-to-listen to and memorable manner. Included in the video will be topics such as what safety equipment to wear while riding, following traffic regulations while riding, how to safely fit in alongside motorists with proper signaling techniques, and how to avoid crashes with motor vehicles.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



Who: We will only need the three of us, one can be filming while the other two act.
 What: An instructional video promoting bicycle safety.
 When: We will use a weekend to shoot and then editing will take place before the deadline.
 Where: We will use an empty street to film the car scenes and a driveway for describing the proper safety equipment.
 How: We will film the stunts with a mat to catch our fall and the rest will be decided the day of shooting.
 Cost: No extra materials will be needed so there will be no cost.
 Resources: We will use Artlist.io for music licensing and creative commons for copyright statements.
 Evaluation: We will present the finished video to peers and teachers for evaluation, and then make it public on YouTube to share with the Internet.

ACT



We will first come outline the important points we want to include in the video. Then, we will videotape the stuff we need so that it can be edited and a voiceover can be recorded over the top of it. The finished video will then be exported to YouTube and embedded in the chapter website, where we can share it with our community and the rest of the Internet.

FOLLOW UP



We are extremely happy with the final product. The response from the audiences we showed the video was really positive, and the younger audiences said that the video helped them understand bicycle safety. We hope to eventually reach more people, especially younger audiences, who we think will benefit the most from our video.